

## -Data Sheet-

# **Private Labels**

# **Custom branding of your Advantage Controls products**







## **Key Features**

- Personalize with your company logo and information
- Increase brand awareness
- Full color or single color labels
- Custom sizes and a variety of materials
- You sell, we ship with your branding attached
- Available for the MegaTron and MicroLinx series of controllers, timers and chemical metering pumps

## **Application**

Your logo is your billboard. What better way to advertise your company than to have your own name on your own product? Including your information reminds your customers to think of you when it's time to make a purchase.

We place your company name, logo and contact information on the finished product and ship it "as you".

You pay for the first order of labels and we handle subsequent (duplicate) orders.

Customer supplied labels are also welcome.



#### **Private Labeling Details:**

	2"W x 3"H	3"W x 2"H	2.75"W x 2"H	2"W x 2.75"H	3.5"W x 3.5"H (Bottom Panel Only)
MicroTron/Linx Pump	X		X*	<b>X</b> *	
MicroTron Controller	X	X*	X	X	
MegaTron XS	X	X	X	X	X*
MegaTron MT	X	X	X	X	X*

<sup>\*</sup>Recommended size / orientation

Note: Custom sizes are available.

Customer pays fees with first label order and we handle subsequent (duplicate) orders. Prices subject to change without notice. Contact us for other potential branding opportunities.

Material: White, clear or other ink color background. Waterproof polypro or rigid Lexan.

**Common Inks:** Full color CMYK on white. White on clear. (1) Pantone on white Lexan.

#### **Standard Economy Labels:**

500 qty - 2" x 3"	Full color CMYK on glossy	v, white vinyl	\$208.00 approx.
1000 qty - 2" x 3"	Full color CMYK on glossy	, white vinyl	\$227.00 approx.

#### Intermediate Labels:

Alternate quantities, sizes, inks, shapes, corners, glues, bleeds, borders, materials affect prices.

#### **Deluxe Labels:**

500 qty - 3.5" x 3.5"(	1) Pantone on white	, 10-mil, velvet Lexan	\$1100.00 approx.
1000 qty - 3.5" x 3.5"(	1) Pantone on white	, 10-mil, velvet Lexan	\$2000.00 approx.

#### Other Charges:

If we need to prep your art for printing, computer time will be charged. If you are not sure about your artwork, please email us a sample file for evaluation.

File formats: Vector PDF preferred - Commonly created in Adobe Illustrator or Corel Draw.

Sample "A" Black ink on a white label.

Sample "B" Gradient shows reduced visibility with clear label on a clear lid or dark background. Note: White ink recommended on clear labels.



